



Partner search form

For Creative Europe project applications

Call	<i>Support to European Cooperation Projects 2025</i>
Strand or category	<i>Small Scale Cooperation Projects</i>

Cultural operator – who are you?

Name of organisation	<i>Mend-o</i>
Country	<i>Germany</i>
Organisation website	https://mend-o.com/
Contact person	<i>Marchewicz Christoph, christoph@mend-o.com, +491776718616</i>
Organisation type	<i>Private for profit organisation (startup)</i>
Scale of the organization	<i>Start-up, 2 founders, founded in 2023</i>
PIC number	<i>873483255</i>
Aims and activities of the organisation	<i>Our aim is to raise awareness, understanding and foster open conversations about mental health. Our first product is a cooperative board game that helps players explore mental health challenges through fictional characters and shared narratives. We aim to make mental health more approachable among families and friends, foster empathy, and reduce stigma through innovative formats that combine entertainment, storytelling, and psychological insight.</i>
Role of the organisation in the project	<i>Project partner</i>
Previous EU grants received	<i>None yet</i>

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	<i>Arts and mental health, board games, gamification, game-based learning, storytelling</i>
Description or summary of the proposed project	<p><i>Mental health affects everyone: 1 in 5 people experience challenges, meaning 4 in 5 potentially know someone they'd like to support. But understanding their daily struggles from the outside is difficult, and starting a conversation about this topic is hard. Yet, it is proven that support from one's personal environment plays a significant role - both for prevention and for the recovery of mental health. And still, low-barrier solutions to create a shared understanding are rare.</i></p> <p><i>Our project aims to develop and promote a board game accompanied by a multimedia online knowledge platform, both focused on mental health. We combine creative disciplines such as game development, graphic design, storytelling with psychology and research.</i></p> <p><i>The board game is the core of the project. The platform is intended to complement the game and expand on its content, allowing players to revisit the topics after gameplay.</i></p>
Partners currently involved in the project	<i>Project leader: weyou GmbH (https://weyou.eu/) Currently we are talking with other potential partners</i>

Partners searched – which type of partner are you looking for?

From country or region	<i>Epecially Poland, Spain, Austria</i>
Preferred field of expertise	<i>Webdesign, UI/UX Design</i> <ul style="list-style-type: none">- <i>Task: technical development and creation of multimedia online knowledge platform including ideation process and UX/UI development</i>- <i>Needs to be registered as legal entity</i>
Please get in contact no later than	<i>4th of April 2025</i>

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	<i>Yes</i>
Which kind of projects are you looking for?	<i>Projects in the field of mental health, gamification etc.</i>

Publication of partner search

This partner search can be published?*	<i>Yes</i>
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