

Creative Europe



Support to the book and publishing sector



**PUSH
BOUNDARIES**



Creative Europe Programme at the Frankfurt Book Fair

Hall 4.1 Stand H15

16–20 October

[Creative Europe at the Frankfurt Book Fair - Culture and Creativity \(europa.eu\)](https://europa.eu)

Wednesday 16 October

09.30 - 10.00	ARTS+ opening Speaker: Georg Haeusler, Director Culture, Creativity & Sport, Directorate-General for Education and Culture – European Commission	ARTS+ Stage, Hall 4.1 – H57
11.00 -11.30	Ask me anything about Creative Europe (30mins Q&A sessions)	Hall 4.1 – H15
14.00 –15.00	"Long Live Literature. Long Live Europe! – 15 Years European Union Prize For Literature" Authors: Gaea Schoeters (2022, Belgium), Todor Todorov (2024, Bulgaria), Deniz Utlu (2024, Germany), Tina Vrščaj (2024, Slovenia) Moderator: Thomas Böhm, Radioeins & Barbara Gessler, Head of the European Commission Representation in Germany.	Frankfurt Pavilion
15.15 –16.00	EUPL Cocktail – Creative Europe Stand (by invitation only)	Hall 4.1 – H15
16.00 –16.30	Ask me anything about Creative Europe (30mins Q&A sessions)	Hall 4.1 – H15
17.30 – 18.30	ARTS+ Reception (Creative Europe Reception together with the other participants of the ARTS+ Lounge by invitation only)	ARTS+ Lounge, Hall 4.1 – H15

Thursday 17 October

10.30 - 11.50	Book sector since 2022. A view from Ukrainian and EU Publishers Opening: Georg Haeusler, Director Culture, Creativity & Sport, Directorate-General for Education and Culture – European Commission Participants: Nikol Dziub of Les Éditions Bleu et Jaune (FR), Oksana Babenko of My Bookshelf Publishing (UA), Oleh Feschowetz of Astrolabe Publishing (UA), Leif Grenius of Volland & Quist (DE). Moderator: Andrzej Szustak (Creative Europe, EACEA)	Ukrainian national stand, Hall 4.1, B 64
11.00 -11.30	Ask me anything about Creative Europe (30mins Q&A sessions)	Hall 4.1 – H15
15.00 -15.30	Ask me anything about Creative Europe (30mins Q&A sessions)	Hall 4.1 – H15
16.00 -17.00	Creative Europe: EU funding opportunities for the book & publishing sector Speakers: Georg Haeusler (Director, European Commission), Anna-Natasa Asik (Creative Europe, EACEA) Sophia Hodge (Creative Europe Desk KULTUR Germany) Arnaud Pasquali (Creative Europe, European Commission) 16.00-16.30: Opening by Georg Haeusler, presentation of the LIT Call + LIT project 16.30-17.00: Presentation of the COOP Call + COOP project, Day of European Authors	ARTS+ Stage, Hall 4.1 - H57

Friday 18 October

11.00 -11.30	Ask me anything about Creative Europe (30mins Q&A sessions)	Hall 4.1 – H15
15.00 -15.30	Ask me anything about Creative Europe (30mins Q&A sessions)	Hall 4.1 – H15
14.00 -18.30	The Fair open to the public – Gaming sessions organised by the EC Representation in Germany	Hall 4.1 – H15

Saturday 19 October

09.00 -18.30	The Fair open to the public – Gaming sessions organised by the EC Representation in Germany	Hall 4.1 – H15
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Sunday 20 October

14.00– 15.00 **Presentation of the Creative Europe support to the book & publishing sector (in English)**
Speaker: Lea Stöver, Head of the Creative Europe Desk
KULTUR Germany

Centre of Words - Literature & Translation Stage, Hall 4.1- F21

09.00 -17.30 **The Fair open to the public – Gaming sessions** organised by the EC Representation in Germany

Hall 4.1 – H15

Every day from Wednesday 16 to Friday 18 October

Creative Europe Stories
(Presentations of Creative Europe projects)

Hall 4.1 – H15
