



Partner search form

For Creative Europe project applications

Call	<i>Support to European Cooperation Projects 2025</i>
Strand or category <i>(please choose)</i>	<i>Small Scale Cooperation Projects</i> <i>Medium Scale Cooperation Projects</i> <i>Large Scale Cooperation Projects</i>

Cultural operator – who are you?

Name of the organisation	1. PiciordePlay - 3A CORP DISTRIBUTIE ONLINE SRL 2. Asociația de teatru digital - Digital Theater Association
Country	ROMANIA
Organisation website	www.piciordeplay.ro
Contact person	Alexandru Arama alex.arama@piciordeplay.ro
Organisation type	1.legal person under private law 2. NGO
Scale of the organization	SME
PIC number	877918968
Aims and activities of the organisation	<p>PiciordePlay is the live streaming platform for Romanian cultural events that eliminates the distance between spectators and stages. A solution where anyone, anywhere, anytime can access live or recorded performances.</p> <p>We aim to bring performances closer to spectators, to eliminate barriers to cultural access. We've been active for almost 3 years, we've shot and streamed over 50 theater shows and some other type of content experiments and already have over 10k paying users.</p> <p>The piciordeplay.ro project was designed with passion and dedication to bring the magic of theater closer to everyone who, for various reasons, cannot be physically present in the theater. Through live streaming technology and video on demand, we provide high-quality theatrical performances, accessible anywhere, anytime, directly from the comfort of your own home.</p> <p>Also, our NGO is a natural result of the meeting between PiciordePlay and some of his viewers, located in different realities that have been enhanced by the magic of the theater: people with disabilities, the elderly or communities in rural areas deprived of the opportunity of contact with performance scenes.</p>
Role of the organisation in the project	We can provide premium digital production services, online ticketing, live streaming and video on demand. Our technology covers a wide variety of scenarios considering both the show producer needs, and the online spectator experience.
Previous EU grants received	n/a

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	
Description or summary of the proposed project	
Partners currently involved in the project	

Partners searched – which type of partner are you looking for?

From country or region	
Preferred field of expertise	
Please get in contact no later than	

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	YES
Which kind of projects are you looking for?	We are looking for: <ul style="list-style-type: none">- art performing projects- projects looking to use premium access technology to expand the reach of their impact despite physical distance and time restrictions- initiatives that propose cultural programs and activities for people from different social backgrounds, especially people in a situation of social vulnerability;- projects looking to archive performances.

Publication of partner search

This partner search can be published?*	YES
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