



Partner search form

For Creative Europe project applications

Call	<i>Support to European Cooperation Projects 2023 (published 17.11.2022)</i>
Strand or category	<i>Small Scale Cooperation Projects</i>

Cultural operator – who are you?

Name of organisation	Artist Company
Country	<i>Croatia</i>
Organisation website	-
Contact person	<i>Laura Orlić (laura.orlic@artist-company.hr)</i>
Organisation type	<i>Startup</i>
Scale of the organization	<i>Small</i>
PIC number	<i>88441079</i>
Aims and activities of the organisation	<i>Artist company creates audience development solutions which bring culture and art in museums closer to people, engaging them in personalized experiences powered by digital technology, storytelling and co-creation.</i>
Role of the organisation in the project	<i>Partner</i>
Previous EU grants received	-

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	<i>Museum Audience development Visitor Experience Digital enhancing analogue Co-creation with citizens</i>
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Description or summary of the proposed project	<p>Development and implementation of Pilot for “My Museum Experience” - an audience development solution which enables visitors to have personalized and meaningful experience in museums, by leveraging on the capacity of digital technology and on the power of storytelling.</p> <p>To visitor it offers a digital interface in form of a web app, which invites the visitor to personalize her visit in line with her interests, needs and state of mind; creates the visit guide and engages the visitor in stories, activities, unexpected encounters, reflections during her visit. At the end of the visit it creates a personalized visual story ready to be shared on social media.</p> <p>To museum it provides a complete digital solution for curated sharing of many diverse contents with visitors, track their interests and preferences, and gain valuable insights about visitors before, during and after the visit. The content will be developed in co-creation process engaging citizens, thus generating valuable social impact.</p>
Partners currently involved in the project	Palazzo Te, Mantova, Italy

Partners searched – which type of partner are you looking for?

From country or region	<i>Italy, Spain, other EU countries</i>
Preferred field of expertise	<p>Museum with permanent collection of artworks by various artists - for developing pilot of My Museum Experience</p> <p>IT developer - for the app development</p>
Please get in contact no later than	<i>December 12th 2022.</i>

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are you looking for?	Audience development, visitor experience

Publication of partner search

This partner search can be published?*	YES
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