

Creative Europe INNOVATION DAY

4 October 2022 / 13 - 19h
silent green Kulturquartier / Berlin

Programme

- 13:00h Registration and Coffee
Music by Future Female Sounds
- 13:30h Welcome and Interview
Susanne Schmitt CED MEDIA Berlin-Brandenburg
Lea Stöver CED KULTUR
with **AC Coppens** The Catalyst Agency (DE)
- 13:50h Keynote
Creativity, Community, Culture - Why should we care about the Metaverse?
Laura Olin ZOAN - Cornerstone.land (FI)
- 14:10h Q&A

Reaching Diverse Audiences

- 14:25h Introduction
AC Coppens The Catalyst Agency (DE)
- 14:30h **Audience building through AI-enhanced anthropology**
Niels Alberg will & agency (DK)
- 14:45h **Aesthetics of Access - Inclusion in Performing Arts**
Lisette Reuter Un-label e.V. (DE)
- 14:55h **Live from The Other Room**
Harmke Heezen High Road Stories (DE)
- 15:05h **Future Female Sounds - Diversifying the industry**
Tia Korpe Future Female Sounds (DK)
- 15:15h Q&A
- 15:30h Coffee Break
Music by Future Female Sounds

Freedom of Media and Art

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| 16:15h | Introduction AC Coppens The Catalyst Agency (DE) |
| 16:20h | Keynote AI and Media - Curation and Manipulation Holger Volland brand eins Medien AG (DE) |
| 16:40h | Q&A |
| 16:50h | The European ARTificial Intelligence Lab Veronika Liebl Ars Electronica (AT) |
| 17:00h | Closing the Information Gap - SILBERSALZ INSTITUTE Mark Atkins Silbersalz (DE) |
| 17:10h | Q&A |
| 17:20h | AI - Digital Humans in the Creative Industries David Bennett Mimic Productions Berlin (DE) |
| 17:40h | Wrap-up |
| 17:45h | Networking & Drinks |

Registration

Moderation: **AC Coppens** The Catalyst Agency

For participating at the event please register via [Eventbrite](#).

A cooperation between: