

Date: 06/01/2022

## Partner search form

For Creative Europe project applications

Call	Support to European Cooperation Projects 2022
Strand or category	Small Scale Cooperation Projects

#### Cultural operator - who are you?

Cultural operator – wilo ai	
Name of organisation	Gato Escaldado
Country	Portugal
Organisation website	<u>www.gatoescaldado.pt</u> ; www.artesonora.pt
Contact person	Tânia Ferreira, tanialapaferreira@gatoescaldado.pt,
	+351910220640
Organisation type	private for profit organization
Scale of the organization	4 employees
PIC number	890168904
Aims and activities of the organisation	We are a communication agency with large experience in the musical market, from magazine publishing to videos and podcasts, as well as festivals, shows and concerts organization. We are also experts in creating and communicating diverse cultural projects and in promoting online and offline musical brands and musicians.
Role of the organisation in the project	Project leader Role: By sharing our experience in the communication of cultural and musical projects online, we can facilitate and promote a network for best and innovative practices for artists and organizations to build their capacity to gain reach and relevance in the global European context, this is to communicate and engage more audience, in an inclusive way. We have the know how to manage large projects and to create collaborative methodologies for learning and the dissemination of the project deliverables.
Previous EU grants received	No previous grants yet

#### Proposed Creative Europe project – to which project are you looking for partners?

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Sector or field	Music
Description or summary of the proposed project	We want to involve all the musical sectors and musical artists in a dialogue and collaboration to expand their knowledge, create synergies and develop new, fresh and creative ways to share and spread artist`s work – from bands to luthiers, from labels to promoters.  We pay special attention to digital transition and innovative audience developments, especially to find communication and distribution methods at an international level, as well as we want to ensure the inclusion, with the extreme importance of crossing ages, genders, social background and to promote the preservation of the musical heritage. The deliverable of the project will be the e-learning program (includes master class, workbooks, videos, training) and an event (festival,

<sup>\*</sup> By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

	conferences, others) to support artist and organizations to promote their work.
Partners currently involved in the project	

#### Partners searched - which type of partner are you looking for?

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From country or region	All Creative Europe participating countries
Preferred field of expertise	Music organizations, technology companies, universities, artificial intelligence, musicians, preservation of cultural heritage, educational programs on musical literacy and heritage
Please get in contact no later than	Please, get in touch as soon as possible.

# Projects searched – are you interested in participating in other EU projects as a partner?

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Yes / no	Yes
Which kind of projects are you looking for?	Interest in projects dedicated to music, musical instruments, musical heritage, musical inclusion, musical education, elearning

### **Publication of partner search**

This partner search can be	Yes
published?*	