



## Partner search form

For Creative Europe project applications

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| Call               | Support to European Cooperation Projects 2021 |
| Strand or category | Smaller or Medium Scale Cooperation Projects  |

### Cultural operator – who are you?

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| Name of organisation                    | Muze d.o.o. / Muses Ltd consulting and managing projects in culture and tourism   |
| Country                                 | Croatia   |
| Organisation website                    | <a href="https://muze.hr/en/home/">https://muze.hr/en/home/</a>   |
| Contact person                          | Meri Vesanović, <a href="mailto:pr@muze.hr">pr@muze.hr</a> , <a href="mailto:info@muze.hr">info@muze.hr</a> ,<br>+385 99 3658 181   |
| Organisation type                       | Private for profit organisation   |
| Scale of the organization               | 8 employees, 2.351.408,00 HRK   |
| PIC number                              | 895729623   |
| Aims and activities of the organisation | <p>Muses Ltd (Muze) was founded in 2005 and since then it has become one of the leading companies for consulting and management in culture and tourism in Croatia and surrounding countries.</p> <p>Just like their Greek predecessors, contemporary Muses are inspiring the world with arts, creation and innovation and by protecting and promoting heritage.</p> <p>We are good at:</p> <ul style="list-style-type: none"> <li>• Cultural management training</li> <li>• Heritage management consulting</li> <li>• Interpretation plans</li> <li>• Conceptual and construction exhibition plans</li> <li>• Preliminary museographic programmes</li> <li>• Defined museographic concepts</li> <li>• Content development plans</li> <li>• Cultural tourism strategic destination plans</li> </ul> <p>Our professional team is developing successful, sustainable and unique cultural and natural heritage interpretation projects whose main focus is the participatory approach and engagement of stakeholders in local communities.</p> <p>We use our knowledge, skills and experiences in the fields of interpretation planning, culture and tourism management, museology and heritology, combining them with creativity, innovation and multidisciplinary teamwork in the service of development.</p> |
| Role of the organisation in the project | Project partner   |
| Previous EU grants received             | As a partner, we participated in project <i>KRASn'KRŠ</i> (2014-2020) financed by the Interreg V-A Slovenia – Croatia programme.  |

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|  | <p>The main theme of the project was the protection and valorisation of the heritage of the karst landscape and the development of sustainable tourism in the cross-border karst landscape. The KRASn'KRŠ destination linked four localities with the characteristic types of karst landscape: Sežan, Škocjan Caves, Brod na Kupi and Punat on the island of Krk.</p> <p>Our partners from Croatia and Slovenia were: Znanstveno raziskovalni center Slovenske akademije znanosti in umetnosti (the Research Centre of the Slovenian Academy of Sciences and Arts) as the leading partner, Komunalno stanovanjsko podjetje d.d. (Communal Housing Company) Sežana, the Škocjan Caves Public Institution, Zavod Tovarna trajnostnega turizma Goodplace (the Goodplace Institute for Sustainable Tourism) from Ljubljana, the Natural History Museum Rijeka and the Municipality of Punat on the island of Krk.</p> <p>More about the programme here: <a href="https://muze.hr/en/our-heritage-news/muses-in-the-interreg-slovenia-croatia-programme/">https://muze.hr/en/our-heritage-news/muses-in-the-interreg-slovenia-croatia-programme/</a></p> |
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#### **Proposed Creative Europe project – to which project are you looking for partners?**

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|--|--|
| Sector or field                                | Cultural heritage and arts, heritage interpretation, tourism, museology, curating, art and technology  |
| Description or summary of the proposed project | We would like to be part of a project that strives for protection and valorisation of cultural or/and natural heritage. Projects with the development of sustainable tourism are also one of our biggest interests as well as improving the knowledge and competences of cultural workers. |
| Partners currently involved in the project     | -  |

#### **Partners searched – which type of partner are you looking for?**

|                                     |  |
|-------------------------------------|--|
| From country or region              | Searching for leading partners from all the countries participating in the Creative Europe Programme |
| Preferred field of expertise        | Cultural heritage and arts, heritage interpretation, tourism, museology                              |
| Please get in contact no later than | We have no time limit  |

#### **Projects searched – are you interested in participating in other EU projects as a partner?**

|   |   |
|---|---|
| Yes / no                                    | Yes   |
| Which kind of projects are you looking for? | Cultural heritage and arts, heritage interpretation, tourism, museology, education in culture |

#### **Publication of partner search**

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| This partner search can be published?* | Yes |
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