

## Partner search form

For Creative Europe project applications

Call	<i>Support to European Cooperation Projects 2021</i>
Strand or category	<i>Small Scale Cooperation Projects</i>

### Cultural operator – who are you?

Name of organisation	Building Bridges Cultural Association
Country	<i>Spain</i>
Organisation website	<a href="https://www.veseuropa.org">https://www.veseuropa.org</a>
Contact person	<i>Enrique Gallardo</i>
Organisation type	<i>Non-governmental organisation</i>
Scale of the organization	<i>3 full-time employees + 2 part-time employees</i>
PIC number	948821118
Aims and activities of the organisation	<p>Building Bridges Cultural Association was founded in 2008 to promote a spirit and community integration and to foster European culture awareness among young people. Building Bridges is present at local level as a tool to assist and support the implementation of non formal education courses on Culture Management, EU Funding and IT tools for cultural managers. We aim also to improve knowledge of European labour system practices in the cultural sector. We organise courses, visits and meetings, European events for public agencies on policies concerning youth, mobility, sports, local economic development, culture and cooperation with EU countries and beyond. We believe that transnational experience could offer young cultural managers the opportunity to grow within a European dimension through their personal and professional skills, so that they could become main actors of the European future. Nowadays, we provide 400 mobility grants to young people.</p> <p>In 2020, we created an online platform for cultural managers specialised in funding in the cultural sector that already counted with over 600 students.</p>
Role of the organisation in the project	<i>Project Leader</i>
Previous EU grants received	<p>We participate every year in over 100 Erasmus+ and ESC projects as partners. As leaders we managed this projects:</p> <p>ESC 2020 - 2020-1-ES02-ESC31-014914 - Voz Up!</p> <p>Erasmus + 2020 - 2020-1-ES02-ESC11-014615 - Per aspera ad astra</p> <p>Erasmus+ 2019 - 2019-3-ES02-KA105-014120 Social Video Builders</p> <p>ESC 2019 - 2019-2-ES02-ESC11-013419 - Magna Europa</p>

	<p>Erasmus+ 2018 - 2018-1-ES02-KA125-011059 - Let's Talk about Europe</p> <p>Erasmus + 2018 - 2018-1-ES01-KA204-050475 - No Gender Gap</p> <p>Erasmus+ 2018 - 2018-1-ES01-KA103-049559 - YesConsortium</p>
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**Proposed Creative Europe project – to which project are you looking for partners?**

Sector or field	<p><i>Potential partners may include cultural and Arts organisations working broadly with young people, specially those with less opportunities, migrants, refugees and so on. We have preferences involving cultural and youth centres managed by public institutions. A strong involvement in ICT technologies will be an asset.</i></p>
Description or summary of the proposed project	<p>We want to bring young artists and young cultural managers closer to the ICT sector by creating a Bootcamp (intensive course) where we will include tools for creating a website with WordPress, inbound marketing techniques, cybersecurity, smart working, crowdfunding, copywriting, digital publishing, digital marketing and creativity to create the future cultural manager and ICC entrepreneurs. We also want to create a skills manual for the entrepreneurs in ICCs, aimed at trainers and educators so that they can get the tools and methodologies to promote the participation of young cultural managers and artists in the digital industry. We aim to create 3 Hubs (in each partner's headquarters there will be 1) where these individuals will be able to meet digital tools in person and learn how to use them thanks to the use of non-formal education methodologies. In the Hub we will organize 7-day acceleration programs so that, once they have acquired the necessary knowledge, the target groups can carry out their business cultural project idea and make it a reality</p> <p>The objectives of the project are:</p> <ul style="list-style-type: none"> <li>-Promote the motivation and development of new interests in young artists/young cultural managers at risk of social exclusion (economic, geographic, refugee difficulties, first target group) through the use of new technologies</li> <li>-To promote the active participation of these target groups in the construction of skills, knowledge and digital competences in branding and marketing tools</li> <li>-Promote a conscious and correct use of new technologies.</li> <li>-Use better digital content, as well as tools and methodologies</li> <li>- Boost social entrepreneurship</li> <li>- Provide adult training centers with a gender perspective that allows them to seek opportunities for a more egalitarian sector</li> </ul> <p>At the quantitative level we aim to achieve:</p> <ul style="list-style-type: none"> <li>-1 webpage</li> </ul>

	<ul style="list-style-type: none"> <li>-Project profiles in LinkedIn, twitter, instagram and facebook, managed by the partnership consortia</li> <li>- Intellectual outputs as guide of funding for cultural sector in the countries involved and best practices guide</li> <li>-Involve at least 200 students to participate in the Bootcamp</li> <li>-At least 100 trainers and educators during the project and more than 100 once it is finished, so that they can benefit from the methodologies and skills manual</li> <li>-At least 50 women (artists and/or cultural managers) belonging to disadvantaged groups involved in the Hubs in person and 100 online</li> <li>-At least 20 refugee women involved in the Bootcamp and participating in the Hub</li> <li>-At least 20 public and / or private organizations that will participate indirectly in the project</li> <li>-At least 10 women and / or trainers who will get an employment and / or internship opportunity during or after the project ends, thanks to the learning received.</li> <li>-At least 50% of the total participants must come from disadvantaged groups (economic difficulties, residence in rural areas, refugees)</li> <li>-Increase of 20% of the number of students in activities organized locally by the project partners</li> </ul>
Partners currently involved in the project	We are already having meetings with some cultural associations and institutions similar to us from some EU countries

**Partners searched – which type of partner are you looking for?**

From country or region	<i>We aim to gather 3-4 partners</i>
Preferred field of expertise	<i>Cultural Centres, Youth Centres dealing with cultural management activities</i>
Please get in contact no later than	<i>15th April 2021</i>

**Projects searched – are you interested in participating in other EU projects as a partner?**

Yes / no	Yes
Which kind of projects are you looking for?	Projects that focus on young artists and young cultural managers

**Publication of partner search**

This partner search can be published?*	Yes
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