Partner search form
For Creative Europe project applications

Call
Support to European Cooperation Projects 2021

Strand or category
Small Scale Cooperation Projects / Large Scale Cooperation Projects

Cultural operator – who are you?

<table>
<thead>
<tr>
<th>Name of organisation</th>
<th>National Institute for Cultural Research and Training</th>
</tr>
</thead>
<tbody>
<tr>
<td>Country</td>
<td>Romania</td>
</tr>
<tr>
<td>Organisation website</td>
<td><a href="http://www.culturadata.ro/home/">www.culturadata.ro/home/</a></td>
</tr>
<tr>
<td>Contact person</td>
<td></td>
</tr>
<tr>
<td>Organisation type</td>
<td>public institution/research institute</td>
</tr>
<tr>
<td>Scale of the organization</td>
<td>small</td>
</tr>
<tr>
<td>PIC number</td>
<td>935122584</td>
</tr>
</tbody>
</table>

Aims and activities of the organisation
National Institute for Cultural Research and Training (INCFC), subordinated to the Ministry of Culture, is the only national institute in Romania that has such goals as studying, researching and providing statistical data for the field of culture, as well as the ongoing training of those who choose a career in the occupational sector of culture. The institute aims to support the authorities responsible for the draw-up of cultural policies and strategies and elaborate coherent regulations of the system, as well as to study the impact of these measures at local and national level. The Research team is interdisciplinary, being made up of specialists in management, art, history, sociology, marketing, cultural anthropology, political science and economics. The research activity carried out by INCFC consists of: strategies, impact studies, market studies related to the consumer profile, cultural capital or analysis of perception and visibility, audience /market studies especially dedicated to the performing arts organizations, cultural management analyses.

In the field of ongoing training and lifelong education, the institute is the main provider of specialised professional training programmes in the field of culture, as well as a regulation authority for cultural occupations. The professional training courses provide professional skills certificates and are certified, according to legal regulations, by the Commission for certification of professional training providers for adults, being recognised at national and EU level.

Role of the organisation in the project
Partner

Previous EU grants received
Erasmus Plus – 2 projects (EU Heritage, Live Skills), Creative Europe – 1 project (Heritart)

Proposed Creative Europe project – to which project are you looking for partners?
Sector or field
Culture/Cultural Heritage

Description or summary of
-

* By answering “yes” you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.
<table>
<thead>
<tr>
<th>the proposed project</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Partners currently involved in the project</td>
<td>-</td>
</tr>
</tbody>
</table>

**Partners searched – which type of partner are you looking for?**

<table>
<thead>
<tr>
<th>From country or region</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Preferred field of expertise</td>
<td></td>
</tr>
<tr>
<td>Please get in contact no later than</td>
<td></td>
</tr>
</tbody>
</table>

**Projects searched – are you interested in participating in other EU projects as a partner?**

<table>
<thead>
<tr>
<th>Yes / no</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Which kind of projects are you looking for?</td>
<td>Cooperation projects, European networks, European platform</td>
</tr>
</tbody>
</table>

**Publication of partner search**

<table>
<thead>
<tr>
<th>This partner search can be published?*</th>
<th>Yes</th>
</tr>
</thead>
</table>
A reliable partner for your Creative Europe - Cultural Projects
About us

The National Institute for Cultural Research and Training (INCFC), Romania

Subordinated to the Ministry of Culture, is the only national institute that aims to study, research and provide statistical data in the field of culture as well as training professionals who choose a career in this field.

Achievements

In the last years, the experts of the Institute have conducted more than 85 research studies and statistical analyses, have participated in 31 national and international conferences, have trained over 8000 beneficiaries coming from approximately 700 cultural institutions.
In the field of research we can approach both horizontal and sectoral topics, as follows:

- strategies
- mapping of cultural heritage
- databases
- analysis of perception and visibility
- impact studies
- cultural programs
- promotion campaigns
- artistic events
- market studies related to the consumer profile
- audience/market studies especially dedicated to the performing arts organizations
- tracking and timing studies
- cultural management analyses
- case studies for cultural projects
- cultural product development

Our research studies are conducted by an interdisciplinary team, made of experts in management, statistics, sociology, art, history, marketing, cultural anthropology, political sciences and economics.
Cultural Training

INCFC provides...

...ongoing education and professional training services in order to quickly respond to the needs of the public cultural institutions, freelancers and private organisations operating in the field of culture and CCS (Cultural and Creative Sectors).

Training courses

From our offer of training we mention:
- preservation of the national cultural heritage
- museum collections management
- cultural management
- cultural settlement specialist
- museum marketing etc.
Previous experience in European Funded projects:

- **HERITART** is a European project renowned for its creativity in putting the archaeological sites to the service of artistic performances and for its success in growing a new generation of public that respects and acknowledges heritage as an intrinsic value of the common European culture. Financed through the Creative Europe programme, the inter-disciplinary cultural project HERITART gathers Romanian, Croatian and Italian experts, specialists in artistic production, cultural research and performing arts.

- **EUHeritage** was financed by Erasmus Plus programme and generally addresses the professionals working in the field of cultural heritage, involved in activities of promotion, valorisation, exploitation and interpretation of the cultural heritage.

- **Live Skills** was financed by Erasmus Plus programme and contributes: to the enhancement of the capacity of employment and of the mobility of professionals and students in the field of culture; to the growth of competitiveness of the sector and to the building of a sustainable cultural and creative sector for the future.
INCFC is...

...the first Romanian member of ENCATC (European Network on Cultural Management and Policy) and an active member in COMPENDIUM of Cultural Policies and Trends in Europe – a European platform of applied research. Moreover, INCFC is a member of the Culture Action Europe Association, the main European cultural network gathering organisations, artists, activists, academics and persons in charge with cultural policies from all across Europe.
Social Media

culturadata.ro
@culturadata
@culturadata.ro

Please visit culturadatainteractiv.ro for an interactive visualisation of all our statistical data
Contact us

Mailing Address
22, Unirii Boulevard, Bucharest, Romania

Contact Person
Roxana Aștefănoaiei, Projects Coordinator

Email Addresses
roxana.astefanoaiei@culturadata.ro
office@culturadata.ro