



# #LookingAheadEU2020

New Opportunities and Visions within EU  
Funding for Culture after Covid-19

**Online Conference via Zoom**  
**October 8th 2020, 16:30 - 19:30h CET**

2020 is a crucial year on the European level and that is not only because of Covid-19. The EU has to decide about its Multiannual Financial Framework for the upcoming 7 years and is striving to overcome the economic and social crisis.

Which EU programmes and initiatives support the cultural and creative sectors (CCS) in this situation? Which changes are to be expected in Creative Europe, Horizon Europe and the cohesion policy after 2020? During "Looking Ahead" we want to find answers to these questions and discuss the future of EU support for the cultural and creative sectors.

## Programme

<p><b>16:30</b> Welcome Notes</p>	<p><b>Prof. Monika Grütters</b> Minister of State for Culture and the Media, Germany</p> <p><b>Mariya Gabriel</b> European Commissioner for Innovation, Research, Culture, Education and Youth</p>
<p><b>17:00</b> EU Funding for Culture - Emergency Measures and beyond</p>	<p><b>Barbara Gessler</b> European Commission, DG EAC, Head of Unit Creative Europe</p> <p>Q&amp;A</p>
<p><b>17:30</b> Horizon Europe - What's in it for Culture, Cultural Heritage and the Creative Sectors?</p>	<p><b>Domna Paschalidou</b> European Commission, DG Research &amp; Innovation - People Directorate, Unit Fair Societies &amp; Cultural Heritage</p> <p>Q&amp;A</p>
<p><b>18:00</b> Cohesion Policy - What's in it for Culture?</p>	<p><b>Laurent de Mercey</b> European Commission, DG Regio, Unit Smart &amp; Sustainable Growth</p> <p>Q&amp;A</p>
<p><b>18:30</b> Keynote</p> <p>and</p> <p>Looking ahead to...? Panel Discussion on New Visions for the European Cultural Landscape</p>	<p><b>Madeline Ritter</b> DIEHL+RITTER gUG</p> <p>and for the panel discussion will join:</p> <p><b>Barbara Gessler</b> European Commission <b>Sabine Verheyen</b> MEP, Chair CULT Committee <b>Johannes Ebert</b> Secretary General Goethe-Institut</p>

**Your participation:** No prior registration is needed.  
The Zoom link will be available on the day of the event  
on our website: <https://bit.ly/3crYSzV>

Moderation: Cori Moore

Supported by:



Minister of State  
for Culture and the Media

